



What can a Campus Green Fund look like at VCU?



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Environmental Equity, Partnerships and
Engagement

The Big Picture

01.

**What is a
Campus
Green
Fund?**

02.

**Examples
of Campus
Green
Funds**

03.

**Survey &
Findings**

04.

What now?

What is a Campus Green Fund?

Campus green funds help create the financial means to support projects related to

- Green transportation
- Alternative energy
- Waste reduction
- Sustainability-related educational opportunities

Creating a campus green fund at VCU is currently a **draft recommendation** for the ONE VCU Sustainability Plan



How will a Green Fund Benefit VCU?

A VCU green fund could support initiatives that the campus community (students, faculty, staff) and the greater Richmond community identify as priorities, including:

Reducing Environmental Harm

Waste reduction and removal, reducing stormwater impacts, etc.

Supporting Renewable Energy Sources

Reducing energy use overall on campus- solar panels, wind farms, etc.

Protecting Natural Habitats

Parks, gardens, and other campus green areas




Universities with Campus Green Funds




Florida
State
University
(FSU)



George
Mason
University
(GMU)



University of
North
Carolina-
Charlotte
(UNC-Charlotte)



Where do they get Funding?

FSU

Fundraising efforts, & individual donations

UNC-Charlotte

Student Government Association

GMU


Mason Facilities

VCU

????



VCU Green Fund Student Interest Survey

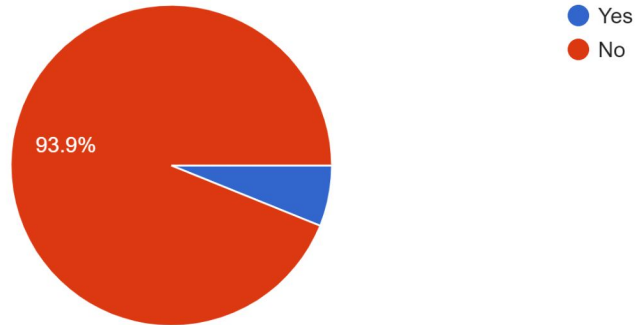
- Google Form survey released November 20, 2023
 - Conducted on VCU students and faculty
 - The survey had **49 participants**
 - The survey consisted of **3 questions**
 - Previous knowledge of a green fund
 - Possible funding sources
 - Interested areas of sustainability innovation and action
- 

*Updated 12/14/2023 @11:00 AM

Previous Knowledge of Green Fund Results

Have you heard of a green fund?

49 responses



No- 46 participants

Yes- 3 participants

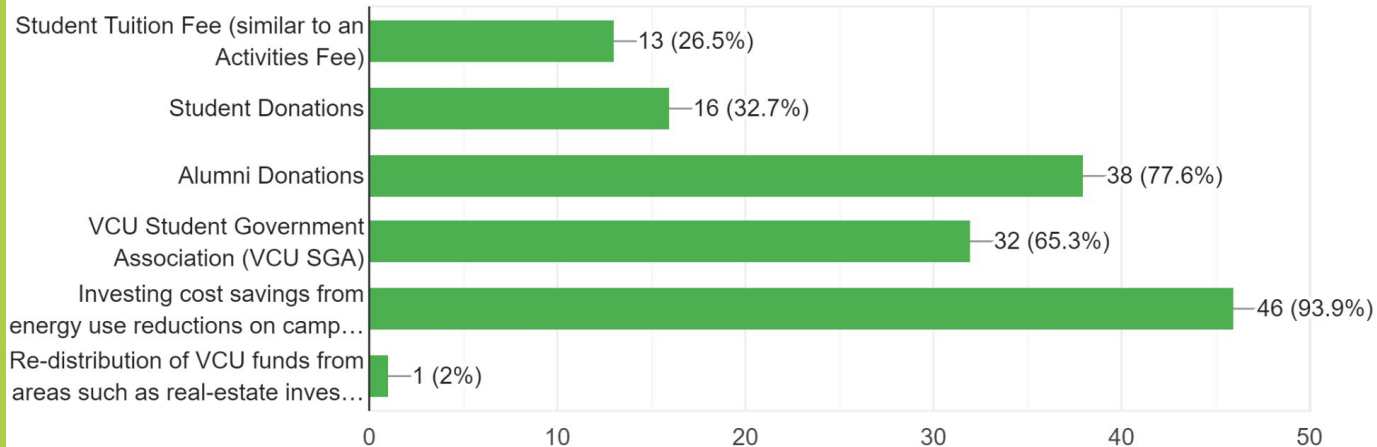
3 Open-ended Responses

- “They are accessible funds in college campuses that can be used for environmental and sustainable projects.”
- “Not much, but I know it’s a great way for students and the university to invest in sustainability initiatives that’ll help the community as a whole. VCU should definitely lead by example in Virginia by developing and implementing a green fund program.”
- “I understand it is an investment vehicle or fund that will only be invested in green technology/ sustainable practices”

Possible Funding Sources Results

How do you think a green fund at VCU should be funded?

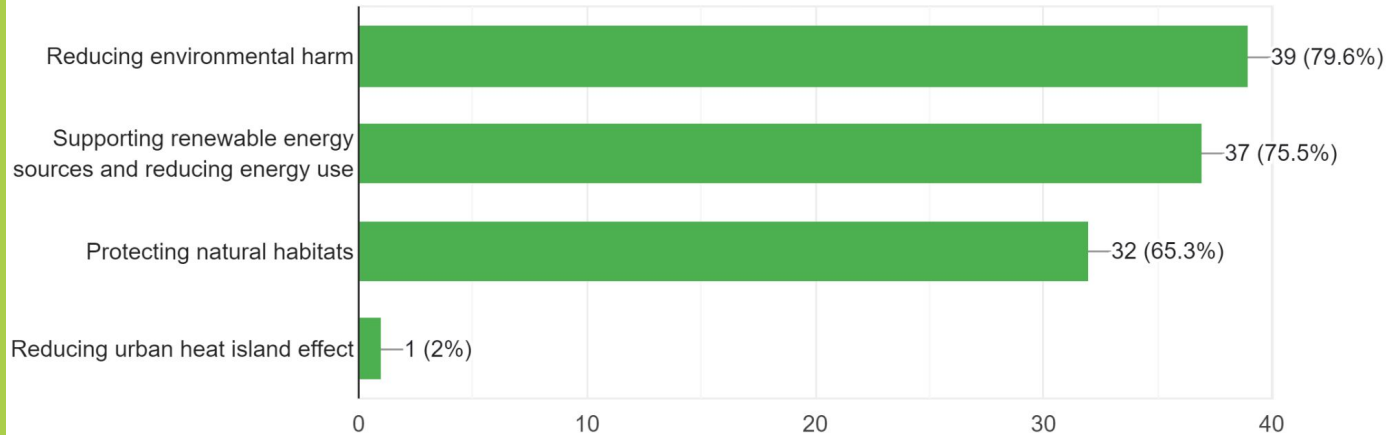
49 responses



Interested Areas of Sustainability Innovation & Action Results

What areas of sustainability innovation and action do you most support at VCU?

49 responses



What now?

Education

Educating VCU and the Richmond community on what a Green Fund is and what ways the funds can be used around campus and local communities.

Repetition

Repeating the survey to receive a larger sample size for more a representative sample, hence providing more accurate results with possible compensation.

Implementation

Share results with the ONE VCU Sustainability plan, convey with the general public, and create a timeline for the implementation of a Green Fund at VCU using the survey results.

Thank you!



References

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